

Alex Critchley

Feb 2024

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Self shooting Assistant Producer/DP with own kit (FX6 + A7Siii). Experience in digital and live production.

Employment History:

WHISPER | Assistant Producer - NFL End Zone S4 (September '23 - Feb '24)

- Working as a Self-Shooting AP on the fan-centric magazine programme: NFL End Zone on Ch5.
- Work includes sourcing, developing and delivering engaging UK and USA-based NFL content.
- Script writing, lighting, shooting (single camera), directing our UK-based presenters on a weekly basis, and our main US presenter during the London Games.
- Editing segments, in keeping with End Zone's fast-paced, exciting, comic style.

WHISPER | Digital Producer - World Rugby | (July - September 2023):

- Self-Shooting producer creating dynamic and engaging content across WR's digital and branded platforms.
- Oversee project development: Lead and manage the entire production process from initial meetings with the client, through to delivery, ensuring projects stay on schedule and within budget.
- Extensive camera knowledge and multi-camera lighting ability. Can confidently direct and manage talent and contributors on set.
- As an edit producer, ensure the final output meets the Whisper standard and deliver the finished product to World Rugby in both 16x9 and alternate social cutdowns (9x16, 1x1)

Projects include:

- WR: "We Are Rugby" - various intl. shoots (USA, RSA, NZL, JAP, IRE, POR, ITA) - **Producer/Director (shooting)**
- WR: *Ultimate XV* - London - 4 x camera set up w/ lighting - **AP (shooting)**
- WR: *Italy In Camp* - Pergine, IT - 3 x camera set up w/ lighting **Producer (shooting)**
- WR: *Rugby Fit* - Venice, IT - 2 x camera setup - **DP**
- Macron: "Be Your Own Hero" - Cardiff - 2 x camera setup w/ lighting - **Cam OP**

FREELANCE | Shooting PD (Feb 2022 - July 2023)

2+ Years working as a freelance Shooting Producer primarily working in BTS/Film Marketing for High budget features and TV

- Worked closely with the unit publicist and marketing manager to write briefs, schedule interviews, and draw up interview questions for key creatives, cast and crew.
- Produce, light and shoot said EPK (electronic press kit) interviews on behalf of the studio Marketing Team.
- Produce and shoot BTS content and to be used at release during the marketing campaigns. Work closely with all members of the shooting crew to help capture key content on the fly whilst not interfering with filming.

FREELANCE | Assistant Director (Oct 2017 – Feb 2022):

6 years working as an AD on feature films and TV. The role of an 'AD' can be separated into two branches; Floor and Crowd.

Floor (Set)

- Direct a crew of 50+ to keep the day on schedule as per the call sheet acting as the central hub of communication.
- Efficiently use own knowledge and judgement to solve any issues on set, under pressure and in a safe manner
- Write up shooting schedules and callsheets leasing with producers, location managers and other HODs.
- Manage a team of, typically, 5+ AD's to help support the 1st AD to maintain an organised and safe set.

Crowd (Extras)

- Researching and casting the extras/supporting artists from multiple casting agencies.
- Work closely with head of crowd costume + makeup to organise "pre-calls" in order to have the crowd ready before unit call.
- Direct the crowd during filming - making sure to treat all extras with respect and kindness, keeping them well fed and warm during winter's on exterior shooting days.
- Manage a team of 5 x Crowd PAs and 2 x Crowd 3rd ADs.
- Organise and write up multiple chits, NDAs and release forms to be signed by all crowd.
- Schedule transport, fittings and covid tests for all crowd.

CREDITS

WHISPER TV

NFL End Zone (S4) NFL	AP (shooting)	Producer: Tom Maginn Exec Producer: Harry Allen	Aug 23 - Feb 24	SONY FX6
WE ARE RUGBY World Rugby	Producer / Director (shooting)	Producer:/Director: Self	July - Aug 23	SONY FX6 SONY A7Siii
ULTIMATE XV World Rugby	AP (shooting)	Producer: Kerry Boyd Director: Elma Smit	July - Aug 23	A: SONY FX9 B: SONY FX6 C: SONY A7Siii D: SONY A7Siii
ITALY: IN CAMP World Rugby	Producer (shooting)	Producer: Rob Luke	July 23	SONY FX6 SONY A7Siii
RUGBY FIT: BENETTON World Rugby	Camera Operator (A)	Producer: Rob Luke	July 23	SONY FX6 SONY A7Siii
WALES: MACRON (BE YOUR OWN HERO) World Rugby	Camera Operator (B)	Producer: Robbie Morgan	June 23	Sony A7Siii

ITV

FEATURE VTs Lorraine	Camera Operator	Producer: Paul Blake, Lyndsey Evans	Aug 22 - PRESENT	SONY A7Siii
STUDIO CREW GMB, Lorraine, This Morning, Loose Women	Camera Operator / Assistant	Director: Various Studio Manager: Vicki Smith, Kiera Batty	Oct 22 - PRESENT	SONY HXC-FB80
MICHELLE VISAGE FEATURE (OB) This Morning	Camera Operator	Director: Phoebe Nicolou Producer: Will Thomas DOP: Tim Ellis	Oct 22	SONY FX9
CHANGE AND CHECK CAMPAIGN (OB) Lorraine	Camera Operator	Producer: Samuel Courtney	Sept 22	SONY HXC-FB80

JACKSHOOT

Founders Forum 2023 Youtube	Camera Operator	Producer: Abi Hemingway Director/ Vision Mixer: Jesse Grant	June 23	BMPCC
Nielsen - FIFA World Cup Partners Jackshoot Ltd.	Camera Operator	Producer: Abi Hemingway Director/ Vision Mixer: Tom Walsh	Oct 22	SONY FS7
Last Player Standing Jackshoot Ltd.	DIT	Producer: Elizabeth Herridge Director/ Editor: Stevie Coales	Aug 22	BMPCC, BMSC+ SONY FX6, FX9, A7Siii

FILM & TV

Andor S2 Disney+	1st AC (Vid Playback)	Video Playback Operator: Matt Fox UPM: Matt Spooner	Feb 23 - PRESENT	SONY Venice
Ticket To Paradise Working Title	1st AC (EPK)	EPK Producer: Tom Walsh	Aug 22	RED Gemini
A Lonely Planet Netflix	Sound Mixer (EPK) Camera Operator (BTS)	EPK Producer: Matthew Bell EPK DP: Tom Walsh Unit Publicist: Alison Barber	June 22	RED Gemini SONYA7Siii
Kraven: The Hunter Sony Pictures	B Camera Operator (BTS)	BTS DP: Tom Walsh Unit Publicist: Kathryn Maidment	Feb - June 2022	RED Gemini, Komodo SONY A7Siii, FX6, FS7

OTHER

EBRD: New Joiners Video Elizabeth Herridge Ltd.	Camera Operator	Producer: Elizabeth Herridge DOP: Simon Douglas	Feb - March 23	SONY FX6 SONY A7Siii
DIT/Commonwealth Campaign CNNIC	Camera Operator (Gimbal)	Director: Will Riddell, Makeda Matheson DOP: Jamie Roper	Oct - Nov 22	SONY FX9 + FX3 Ronin S
Dan D'Lion at Leeds Festival Sony Music, Insanity Records	Producer / Camera Operator	Head of Marketing: Emma Seccombe	Aug 22	SONY A7Siii

ASSISTANT DIRECTOR CREDITS

3rd AD

Pennyworth S3 Shoebucke Warner Bros.	Crowd 3rd	1st AD(s): Chris Dall, Alex Gibb, David Stafford Crowd 2nd: Charlotte Miles-Morris Key 2nd(s): Tom Beecham, Joe Payne Floor 2nd: Laura Parkinson Tuthill	SR: Bruno Heller EP: Matthew Patrick Director: Rob Bailey	Aug 21 - Jan 22
Superhoe Bonafide Films BBC3	3rd AD	1st: Matt Alder 2nd: Alex Beahan Crowd 2nd: Pedro Rilho	EP: Margery Bone, Nicole Lecky Producer: Lisa Walters Director: Stroma Cairns	June - July 21
Angela Black Two Brothers Pictures ITV	Crowd 3rd	1st: Simon Damast 2nd: Mark Inglis 3rd: Jack Fontaine	LP: Pat Lees Producer: Natasha Romaniuk Director: Craig Viveiros	Oct 2020
Saint Maud Escape Plan Prod. BFI	3rd AD	1st: Toby Spanton 1st (Splinter): Cordelia Hardy Key 2nd: Rory Boradfoot	LP: Tim Dennison Producer: Andrea Cornwell, Oliver Kassman Director: Rose Glass	Dec 2018

PA (Features)

The Marvels Warbird Productions Marvel Studios	Key Set PA (Second unit)	1st: Stewart Hamilton Key 2nd: Sarah Macfarlane Floor 2nd: Ryan Newbury 3rd: Cameron Guest	EP: Matthew Jenkins Producer: Kevin Feige 2U Director: Peng Zhang	August 2021
Love Again Sister Pictures Sony	Set PA	1st: Cordelia Hardy Key 2nd: Sallie Hard Crowd 2nd: Mark Cockrane 3rd: Thom McNally	LP: Louise Killin Producer: Ester Hornstein Director: Jim Strouse	Nov 20 - Jan 21
Operation Mincemeat Haversack Ltd.	Set PA	1st: Deborah Saban 2nd: Olivia Lloyd 3rd: Claire Frayn	Producer: Kris Thykier, Emile Sherman Director: John Madden	Nov 2019 - March 2020
Top Gun: Maverick (AP) Paramount	Set PA (Splinter)	Splinter Floor 2nd: Ryan Newbury	Producer: Jerry Bruckenheimher Director: Joseph Kosinski	Nov 2019
The Kings Man Marv Films	Director's Assistant	1st: Sam Rooke 2nd: Dan Cox 3rd: Vanluke Watson	Producer: Matthew Vaughn, Adam Bohling, David Reid Director: Matthew Vaughn	Nov 2019
No Time To Die MGM	Crowd PA (daily)	Crowd 2nd: Sandrine Loisy Floor 2nd: Donald Bentley Key Crowd 3rd: Grant Butler Crowd 3rd: David Sowerby	Producers: Michael G Wilson, Barbara Broccoli Director: Cary Fukunaga	Oct 2019
Morbius It's Morbin' Time	Set PA	1st: Toby Ford Key 2nd: Adam Byles Floor 2nd: Jason Rickwood 3rd: James Excell	Producers: Avi Arad, Matt Tolmach, Lucas's Foster Director: Daniel Espinosa	March-May 2019
You Should Have Left Blumhouse	Key Set PA	1st: Mick Ward 2nd: Phoebe Markham 3rd: Faz Buffery	Producer: Jason Blum, Kevin Bacon Exec Producer: Dean O'Toole Director: David Koepp	Oct - Nov 2018
Rocketman Marv Films	Crowd PA	1st: Jack Ravenscroft Floor 2nd: Sam Rooke Crowd 2nd: Dan Cox 3rd: Claire Frayn Crowd 3rd: Amy Jones	Producer: Matthew Vaughn, Adam Bohling, David Reid Director: Dexter Fletcher	Sept - Oct 2018

PA (Television)

Thew Power Amazon Prime	Key Set PA	1st AD(s): Matt Hansen / Paul Murphy Key 2nd: Sean Clayton Crowd 2nd: Sam Rooke 3rd: Thom McNally	Producers: Claire Wilson, Sarah Quintrell Series Producer: Tim Bricknell Director: Various	Jan - July 2021
The Witcher S2 Netflix	Main Unit Set PA (dailies) Splinter Unit 3rd AD	Main Unit Team: 1st: Tom White / Sean Guest Floor 2nd: Vanluke Watson 3rd(s): Faz Buffery / Cameron Guest Splinter Team 1st: Tom White / Sean Guest Floor 2nd(s): Jamie Graham / Sam Rook 3rd: Scott Claydon	Producer: Matt O'Toole Showrunner: Lauren Schmidt Hissirich LP: Mark Birmingham Director: Ed Bazalgate	Sept - Oct 2020
Close To Me Channel 4	Crowd 3rd	1st: Natalie Segal 2nd: Marco Petrucco 3rd: Joe Cox	Producer: Alison Sterling LP: Beth Timbrell Director: Michael Samuels	Aug - Sept 2020
Behind Her Eyes Sister Pictures Netflix	Key Set PA	1st: Natalie Segal 2nd: Russel Dewulff Booth 3rd: Joe Cox	Producer: Eliza Mellor Director: Eric Richeter Strand	May - Oct 2019
Departure CanWest	Set PA	1st: Mark Wallace 2nd: Andrew Richards 3rd: Marco Petrucco	Producer: Patrick Cassavetti LP: Teresa M. Ho Director: TJ Scott	Jan 2019

ADDITIONAL EMPLOYMENT HISTORY

Corporate Communications – Eu.promotions (February – June 2016) : Worked closely with the head of corporate communications in preparation for the company's 10th anniversary event as well as liaising with UK based clientele and sales directors. General office duties included scanning, printing or filing short term promotional material for the company's database and managing travel arrangements for English-speaking clientele and executives.

Global Communications – Pioneer Investments (Sept 2015- Feb 2016): At an internship at one of the world's leading asset management banks, I worked on a number of communication projects to support the Internal and Corporate communication function. Projects included: the augmentation of social media policy; the creation of an email communication guideline; and the effective running of an annual recap and Q+A livestream with the CEO and Managing Directors.

Education

University of Kent, Canterbury (2013-2017):

- BA Italian and Philosophy – 2(1) course included a year abroad in Milan

Wellington College, Reading (2007-2012):

- A-levels: Philosophy, Economics, Drama
- AS-Level: French

Skills and Abilities

Languages:

- English
- Italian (semi-fluent)
- French (conversational)
- Spanish (conversational)

Technical Skills

- Adobe Creative Suite, Final Cut Pro X,
- Drone Operator
- Best Espresso Martini in the UK
- Master Impressionist

Other Achievements:

- LAMDA Grade 8 Distinction (UK 2012)
- Distinction in Advanced Theatre Acting: Michael Rodgers Acting School in Milan (Italy 2016)
- Jungle Survival Training Course (Belize 2013)
- First Aid Training (Belize 2013)

REFEREES ON REQUEST